

## Message Text

UNCLASSIFIED

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53

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

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R 101544Z JAN 75

FM AMEMBASSY VIENNA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4512

AMEMBASSY STOCKHOLM

AMCONSUL BREMEN

AMCONSUL MUNICH

AMCONSUL FRANKFURT

UNCLAS VIENNA 0182

E.O. 11652: N/A

TAGS: BEXP, BTRA, AU

SUBJECT: J. SMOYER INTERNATIONAL CO.

1. J. SMOYER, PRES., J. SMOYER INTERNATIONAL CO., GLENDALE, CA. 91201 (TEL. 213-244-3126) HAS INFORMED CONSULATE SALZBURG THAT HE AND HIS SALES MANAGER, MR. FASSETT, WHO PARTICIPATING IN LEISURE TIME TRADE SHOW AT STOCKHOLM FEB 10-14, WILL ALSO BE TRAVELING IN EUROPE ABOUT 4 WEEKS VISITING BREMEN, MUNICH, AND FRANKFURT, REPRESENTING AMERICAN MANUFACTURERS IN GYNMASIUM, HOME EXERCISE, HIGH ENERGY FOODS AND ENERGY REPLACEMENT FOOD LINES. THEY WILL BE IN SALZBURG FEB 18-20 CARRYING FILMS AND PROMOTIONAL MATERIAL AND HAVE ASKED CONSULATE TO INVITE A NUMBER OF PERSONS IN THEIR BEHALF TO RECEPTION. EIGHT OF THE TWELVE BUSINESSMEN CONSULATE ASKED INVITE RESIDE VIENNA. SMOYER STATES HE HAS SENT PERSONAL INVITATIONS TO SALZBURG RECEPTION TO EIGHT ADDITIONAL LISTED FIRMS, THREE OF WHICH ALSO IN VIENNA.

2. WE AGREE WITH CONSULATE SALZBURG OPINION THAT IT WOULD BE INAPPROPRIATE (AND PERHAPS RISKY) TO ACT AS INTERMEDIARY IN MANNER REQUESTED, AND DO NOT UNDERSTAND WHY SMOYER FIRM HAS NOT HANDLED ALL THE INVITATIONS. MOREOVER, WE WOULD SUGGEST THAT IN ORDER ENCOURAGE BETTER ATTENDANCE FIRM CONSIDER FEASIBILITY OF HOLDING TWO SMALLER RECEPTIONS, ONE IN VIENNA EVENING FEB 18, PLUS THE SALZBURG RECEPTION ALREADY SCHEDULED FOR FEB 19. (WE WOULD UNCLASSIFIED

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SUGGEST USE OF EWTC FACILITY IF DATES WERE NOT IN CONFLICT WITH

PREPARATIONS FOR FEB 19-21 JEEP). INTERCONTINENTAL (28 JOHANNES-  
GASSE, A-1030 VIENNA) AND DE FRANCE (3 SCHOTTENRING, A-1010 VIENNA),  
SUGGESTED AS POSSIBLE HOTELS FOR RECEPTION.

3. COMMERCE ASKED DISCUSS ABOVE WITH SMOYER SOONEST AND ADVISE  
HIS PLANS. BOTH CONSULATE AND EMBASSY OF COURSE ANXIOUS BE ALL  
APPROPRIATE ASSISTANCE.

4. RECOMMEND SMOYER INVITES FOLLOWING PARTIES (NOT INCLUDED IN  
ITS LISTING) TO RECEPTION:

A. VIENNA

FRANZ BEDNAR  
KORBERGASSE 10-12  
A-1120 VIENNA

PETER KUDERA  
C/O FA. ED. WITTE  
LINKE WIENZEILE 16  
A-1060 VIENNA

B. SALZBURG

DIETMAR EYBL  
C/O INTERSPORT OESTERREICH  
P.O. BOX 284  
A-4600 WELS

HANS M. WALLECZEK  
P.O. BOX 96  
A-6370 KITZBUEHEL

HUMES

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
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